



June 2021

## Motorcycle Safety Traffic Safety Newsletter

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### Motorcycle Safety Tips for Motorcyclists and Drivers in Delaware



#### Tips for Motorcyclists:

- Wear clothes with fluorescent bands and always have your headlights on to ensure that you are visible to all motorists.
- Use both brakes and keep your arms outstretched.
- Always be on the lookout for potential hazards. Drain covers, grass, leaves, and gravel can cause a fall.
- Stay in your lane, and only change when it is completely safe to do so. Remember that all rules of the road apply to you.
- Remember that you are smaller than a car and are often hard to see.
- Control of a motorcycle requires a lot of physical and mental effort. It is never acceptable to operate a

#### Tips for Motorists:

- Always allow more following distance when you are behind a motorcycle.
- Check your blind spots, and then check again, especially when you are changing lanes.
- Make sure you look twice before making a turn. Too many fatal crashes happen when a car tries to turn left while the motorcycle stays straight.
- Remember that more than half of all fatal motorcycle crashes involve another vehicle.
- Just be nice. Give other drivers and riders a little slack. Be respectful.
- Since motorcycles are smaller it adds an additional level of difficulty to judge their speed

motorcycle when you are under the influence.

## Gear up for the Crash - Not the Ride



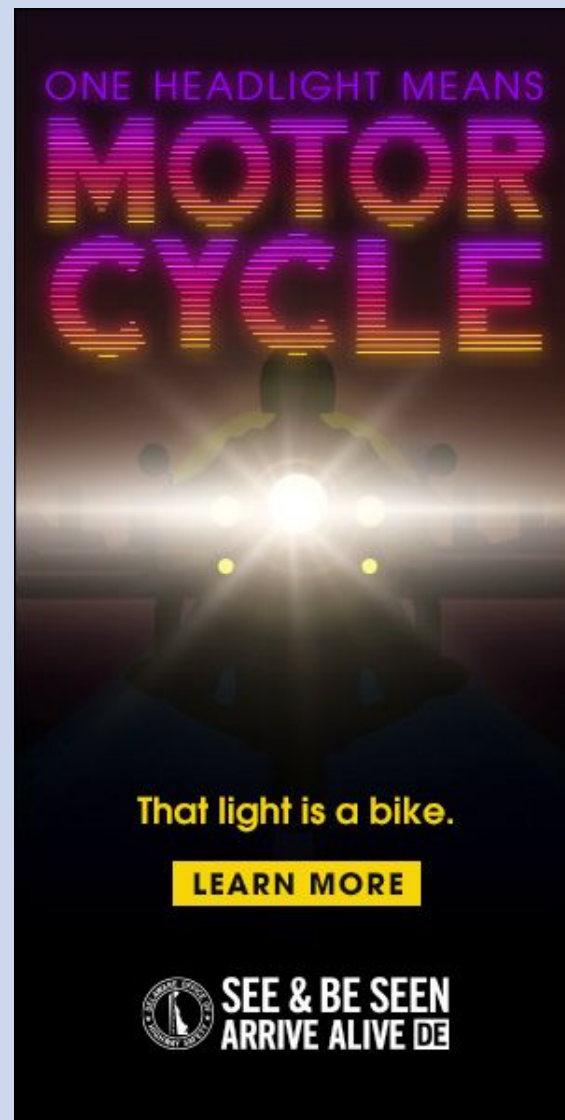
See how our motorcycle gear model transforms from everyday clothing to fully tricked-out motorcycle gear, ready for the ride on our website. On the [ArriveAliveDE Website Motorcycle Safety Awareness page](#), drag the middle white line up and left to see one that needs to gear up!



Listen in as Delaware rider, Jeray Louise Hudson gives us her perspective on enjoying the ride, plus how she overcame her concerns with learning to ride, Hint: motorcycle classes helped her learn how to shift. See what else you can learn from Jeray!

and distance.

- It does not matter who is at fault in a crash, the motorcyclist will always take the brunt.



## See & Be Seen Rider & Motorist Motorcycle Safety Campaign

Pictured above is a sample of the new social and paid media creative graphics that have been developed as a part of the DOHS motorcycle safety campaign. The campaign reaches out to both riders and drivers, holding them equally responsible for making Delaware roadways safe for all users. To learn more about rider and motorist safety surrounding motorcycles, visit us [online](#).

## Preparing for heightened motorist and biker safety for summer 2021

June 3, 2021 by Jordie Clark



DELMARVA – As summer ramps up, more traffic is expected here on Delmarva. However, with that increase state transportation officials are also asking people to be aware of others, especially when it comes to bikers. “The day you get on your bike without saying a prayer and remembering to respect that piece of machinery, that’s not going to be a good day,” says Linda Wainer a Biker member with “A Brotherhood Against Totalitarian Enactments” of Maryland.

## Motorcycle Safety News

47ABC reporter, Jordie Clark, sat down with our Marketing and Communications Program Manager, Cynthia Cavett to chat about motorcycle safety for both riders and motorists. Jordie also met with local riders who voiced their concerns while riding in Delaware and Maryland.

[View the 47ABC News Clip and read the article here](#)

Click on any of the below buttons for more information on each course.

### Delaware Division of Motor Vehicles Motorcycle Rider Education Courses

Novice Motorcycle Rider  
Training Course

Experienced Motorcycle Rider  
Training Course

Advanced Rider Course

3-Wheel Training  
Course

Motorcycle Rider Coach Prep  
Course

Additional Motorcycle Riding  
Courses

### Other Training Programs in Delaware

Rommel Harley  
Davidson

Motorcycle Safety  
Foundation

Powersports  
East

ArriveAliveDE.com

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#### Motorcycle Statistics:

- In 2020 in Delaware, there were a total of 14 motorcycle fatalities.
- As of June 17, 2021, there have been 11



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motorcycle fatalities in Delaware.

- 4 out of those 11 motorcyclists killed were not wearing a helmet.
- Last month, May 2021, there were 7 motorcycle fatalities alone.
- In the United States, Motorcyclists are about 29 times more likely than passenger vehicle occupants to die in a motor vehicle crash.

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## DOL Motorcycle Awareness - A Second Look

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When driving behind or near a motorcyclist, there are several factors to keep in mind. The above video, created by our traffic safety partners at the **Washington State Department of Licensing** and the Washington Motorcycle Safety Program, follows a teen driver as a motorcyclist helps the driver learn about safer choices while sharing the road with motorcyclists. To learn more about the 8-minute educational video designed with teen drivers and driver's education in mind, click [here](#).

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## Updates

*As a reminder, the monthly mailing of posters and flyers is currently suspended due to COVID-19. If you or your organization has a specific request, please contact our office.*

*Be on the lookout for upcoming campaigns!*

**July 2021 – Teen Driving Safety Awareness**

*Please continue to share our safety messaging on your social media platforms and email us with updated information about your organization. Find us on Facebook, Twitter, Snapchat, and Instagram at @HighwaySafetyDE. Thank you!*



*Amanda Horton*  
*(302) 744.2524*  
*Amanda.Horton@Delaware.Gov*  
*ArriveAliveDE.com*

*For more information and tools, please visit*  
*arrivealivede.com* *or call our office at*  
*(302) 744.2740.*